

#### **Christmas Stickers**

It's that time of year again and you can add that Bag Books feel to your own Christmas Cards with our range of Christmas Stickers. The stickers can also be used to seal envelopes or to wrap up presents.

We have two ranges available: 20 small gold stickers for £2 per sheet or 12 larger contemporary stickers for £3 per sheet. The important thing is that each sticker represents a donation to Bag Books.

Order at www.bagbooks.org/stickers.html or call us for an order form.

# **Christmas Shopping**

Another way of supporting Bag Books is to use our links when you are shopping online so that we earn commission. If you buy through the **tinyurl.com/BagBooksAmazon** link to Amazon we will get 5 - 10% commission at no extra cost to yourself. Plus if you register at **www.easyfundraising.org.uk/causes/bagbooks** you can shop with dozens of well-known retailers such as John Lewis, Argos and MoonPig whilst earning us commission.

# **Regular Giving**

One of the best ways to support our work is to make regular donations which enable us to plan and develop our work more effectively as it gives us a regular income. It also allows the donor to spread the cost evenly. With a Standing Order, the donor is in complete control and can cancel at any time.

Our Standing Order Form can be downloaded from tinyurl.com/BBSOForm. Alternatively, you can make a regular donation via www.justgiving.com/bagbooks/donate

## **Thanks Annington**

We are pleased to announce that property company, Annington Homes, have decided to support our work across the UK for a second year. Their funding will enable us to visit 30 more Special Schools over the coming year.

Three of their staff groups have spent a day in our craft workshop over the past year helping us to make books.

Two of their staff, Dave Gibson and Sally Parsons, have completed sponsored cycle rides for us with the company making a large top-up donation in each case.

In addition, the company has made a further donation towards the development of a new title about the home due out in mid-2017.

We are very grateful for their fantastic support.

We wish all our readers a very Happy Christmas and best wishes for 2017

Storyline is published two or three times a year and is available in email and print versions. If you would like to change the format you receive in future please contact us.

Similarly, please let us know if you'd rather not receive future editions.



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Registered Charity No. 1026432





December 2016

Multi-sensory stories for people with learning disabilities

# **Support from Arsenal FC**

Over the past term we have visited Arsenal FC twice: once for a storytelling session and once for a Build-a-Book session. The visits have been so successful that we have two more visits planned in December.



A pupil from The Bridge School makes a box at Arsenal FC.

### He's A Winner

Our latest book "He's A Winner" is now under production and we are busy making the first 47 copies which will go to children's hospices. It tells the story of Jim's trip to the supermarket where he wins a trolley-dash and gets some really smelly cheese. It will go on general sale in January.



### **Record-breaking Appeal**

Michael Morpurgo has been a Patron of Bag Books since 2002. The best-selling author of War Horse recently made an appeal on our behalf on BBC Radio 4. If you missed the broadcast you can listen online at tinyurl.com/R4BB2016.

He also recorded a special message about the importance of multi-sensory books and his support of Bag Books which you can hear at tinyurl.com/MorpurgoBB2016.

To date his appeal has raised a record £13,742 – many thanks to everyone who donated.

A BBC Radio 4 Appeal is a great opportunity to not only raise funds for Bag Books but to raise awareness about our work. Our last appeal in 2012 hosted by Dame Tanni Grey-Thompson raised nearly £9,000 and enabled us to attract a number of new supporters.

If you want to make a donation please visit www.bagbooks.org/support-us/donations



Michael Morpurgo in the BBC Studio. "Ivan was eating his ice cream, when a huge seagull swooped down and snatched it out of his hand!" from A Day At The Seaside.

#### **Shortlisted for an Award**

Bag Books is one of six charities shortlisted in the "Société Générale Charity of the Year" category at the European Diversity Awards.

The European Diversity Awards were launched six years ago to recognise individuals and organisations who have made an outstanding contribution to equality, diversity and inclusion across Europe. Bag Books is proud to have been recognised for our work within the

disability field. We are also very grateful to the anonymous professional worker who nominated us for the award having seen one of our storytelling sessions.

The result will be announced at a dinner held at the Natural History Museum – we'll take along the dinosaur page from our "Museum Mystery" story for good luck!



## **New Lending Scheme**

Wokingham Libraries launched a "Tall Tales" service on 19th October which allows groups and community organisations for people with learning disabilities to borrow Bag Books. One of the great things they have to offer is a delivery and pick up service if you are unable to get to the library. For more information please email wokingham.library@wokingham.gov.uk



### **Thanks Morrisons**



Fundraising Manager, Camilla John, (right) collects the cheque from a representative at the Morrisons store in Camberwell Green.

We were delighted to receive a cheque from the Morrisons Foundation for £6,800. This will enable us to donate a copy of our new story "The Great Train Rescue" to 40 children's hospices throughout the UK. The story tells the tale of an outing on a train and includes a range of sensory experiences – including smells, sounds and various actions. The journey isn't plain sailing and an adventure follows.

We would like to thank the Morrisons Foundation for its very generous support of our work.

## **National Multi-Sensory Storytelling Day**

Schools, adult day centres, libraries and children's hospices around the UK came together on 23rd September to celebrate National Multi-Sensory Storytelling Day.

Our Storytelling Manager, Nina Martinez, visited Rutherford School in Croydon and told stories to all the pupils.

Next year's event will be on Friday 22nd September so put a note on your 2017 calendar.



"Probably leaves on the line!" from The Great Train Rescue.



"Jim grabbed his shopping bag and headed to the supermarket." from He's A Winner.



Chief Executive, Dean Casswell, and Storytelling Manager, Nina Martinez, present the first copy of "The Great Train Rescue" to Dr Carole Nicholson, Head of School.

#### **Kidz to Adultz**

Bag Books exhibited at the Kidz to Adultz North Exhibition in Manchester in November. Organised by Disabled Living, these exhibitions take place five times a year in Reading, Coventry, Edinburgh, Cardiff and Manchester and feature a wide range of companies and organisations offering products and services to disabled children and young adults.

Our stand was busy throughout the day where our Storytelling Manager demonstrated "Lost in London" and "Band Rehearsal".

For more information visit www.disabledliving.co.uk/kidz

